



A performance management app for the Direct Sales industry that automates the tracking of the sales process.

Currently on iPads & tablets on the AppStore & Google Play. Soon to be available on phones.



### **REAL-TIME VISIBILITY**

With the Outcomes Tracking app, your sales agents will be able digitally track the outcome of every interaction and view their law of averages and conversion rates. They will be able to use the data to self regulate and support others in their team.



#### **PRO-ACTIVE MANAGEMENT**

Team leaders and the management team will be able to see these stats real-time on an individual, team and company level. Leaders can be pro-active and reach out to their team members offering specific guidance based on their data.



#### **TARGETED TRAINING**

The management team can see how individuals and the office as a whole is trending on multiple different levels of performance. The data can be used to set benchmarks and to target training to improve the bottom line, for everyone.

## THE MOST AMAZING BENEFIT

If your sales agent pitches 40 people in a day, 5 days a week for 50 weeks, that's 10,000 pitches per year.

An increase in sales of just 1% would yield a total of 100 extra sales per year!

If you have a team of 10 agents and everyone achieves a 1% increased sales conversion, with targeted training, proactive management and an improved skillset, then that would be an extra 1000 sales per year, without even having to increase the size of the team.



# YOUR SUCCESS IS IMPORTANT TO US

There is a 6 week Trial Period for you to try the app out and determine whether it is suitable for your office. We will support your implementation journey and have coaches available to help you optimise your business using the collected data.

Call Kara on 0447 416 401

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To find out more check out our website: www.outcomestracking.com







What you can track, you can improve...