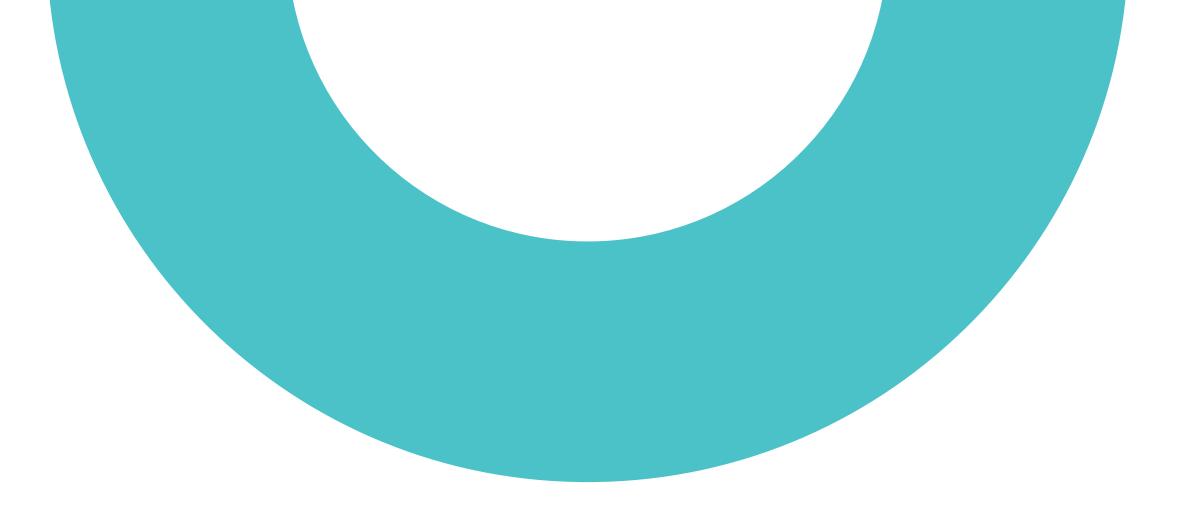
Understanding the Start Up Package



<u>Included in the Company Start Up Package of US\$400 is the first 6 weeks of usage of the App</u>. It does not matter the size of your company, all customers pay the same flat fee for unlimited usage for a 6 week 'trial period'. You'll receive a presentation to guide you through set up.

Also included is a 'Driving the Change' call with your Leadership team to help them to see the benefits of pushing past any change resistance. An 'Implementation Support' call in Week 2 and a 'Maximisation Support' call in Week 4 will ensure you're getting the most from the App.

You can also invest in the Immersion Package to assist in a successful rollout: (All 3 for just US\$350 OR US\$160 /call. See the 'Investing in a Successful Rollout' doc for more info)

- Online Portal Company Setup Support (30 min)
- Hype Call for Whole Sales Team (30 min)
- Understanding the Data (30 min)

Why have we included 6 weeks of unlimited usage in the Start Up Package?

Because we understand that implementing change isn't always easy. When there is no investment, it is easy to do nothing during the trial period, and keep doing what you have always done. For this reason we have included an upfront investment so you are more committed to pushing past any change resistance.

We want ALL companies, regardless of their size, to give the Outcome Tracking App the opportunity to prove itself as a worthwhile ongoing investment, and we believe a 6 week 'trial period' will give our clients the certainty they need to make that decision.

What happens after the 6 weeks?

After the 6 weeks when you are satisfied that Outcomes Tracking App is the solution for your company's data needs, you don't need to do a thing! The App will calculate your usage costs from week 7, and on the 1st of every month your subscription will be invoiced.

If during the 6 weeks you decide that Outcomes Tracking App isn't the right fit for your company, simply let us know that you no longer wish to continue with us.



